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**TO:** National Executive Committee  
Department and Chapter Commanders and Adjutants  
All Employees

**FROM:** Barry A. Jesinoski, National Adjutant

**DATE:** June 26, 2025

**SUBJECT:** A&W Restaurants Renews Support of DAV

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I am pleased to announce DAV's continued partnership with A&W Restaurants through a point-of-sale campaign and generous national convention sponsorship. Please see important details below regarding the upcoming campaign:

- From Jun. 30 to Aug. 6, 2025, A&W is hosting a national campaign inviting customers to donate to DAV at the register.
- During that time frame, A&W will donate 100% of the proceeds from sales of its collector's mugs to DAV.
- In celebration of National Root Beer Float Day on Aug. 6, 2025, participating restaurants will give each customer a FREE small Root Beer Float from 2–8 p.m. To learn more and locate a participating restaurant, please visit this [link](#).
- A&W will host their annual Root Beer Float Party at our 2025 National Convention.

A&W's longtime commitment to causes that celebrate veterans and patriotism makes them a valued partner in our efforts to honor those who served.

We are grateful for A&W's continued support of our mission and commitment to a fun tradition at National Convention. For more information, contact [partners@dav.org](mailto:partners@dav.org). Thank you for all you do to support America's veterans.

Barry A. Jesinoski  
National Adjutant

BAJ: ads